APPHIE TECHNOLOGIES PVT. LTD. (HQ)



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HQ Rebrands as Brim Labs, Embracing a New Era of Innovation

HQ (dba Hie HQ), a leader in cutting-edge software development and design solutions, is proud to announce its rebranding to **Brim Labs**. This transformation reflects the company's commitment to innovation, limitless possibilities, and its evolving vision for the future of technology.

Why Brim Labs?

The name Brim Labs embodies the company's ethos of pushing boundaries and delivering solutions that are always at the edge of innovation. "Brim" signifies overflowing potential and limitless ideas, while "Labs" reflects a hub of experimentation and creation. Together, they represent a brand that is dedicated to pioneering technology and shaping transformative solutions for its clients.

A New Identity for a Bold Future

The rebrand includes a refreshed logo, visual identity, and tagline that align with Brim Labs' forward-thinking mission. The new tagline, **"Beyond Limits, Beyond Innovation,"** underscores the company's dedication to exceeding expectations and delivering world-class technology solutions.

Continuity and Growth

While the name has changed, the company's core values remain steadfast. Brim Labs will continue to provide exceptional services in AI Development, Full Stack Software Development, Salesforce Development, and Emerging Technologies. This rebranding reflects an expansion of capabilities and an enhanced focus on innovation-driven growth, enabling the company to meet the evolving needs of its clients across industries.

What's Next?

With the new brand identity, Brim Labs is poised to accelerate its focus on cutting-edge technologies such as artificial intelligence, machine learning, and new-age product services.

The company is committed to empowering its clients with innovative solutions that deliver measurable impact.

About Brim Labs

Formerly known as HQ, Brim Labs is a technology and innovation company specializing in AI Development, Full Stack Software Development, Salesforce Development, and Emerging Technologies. With a track record of excellence, Brim Labs serves clients globally, helping them navigate the complexities of the digital era with confidence and creativity.

For more information about Brim Labs and its services, visit <u>https://brimlabs.com/</u>.

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